



ADVISORY

TO : ALL ELECTRIC COOPERATIVES

SUBJECT : Energization of Households in Far-Flung Areas

DATE : July 1, 2024

The Administrator has approved a set of guidelines that will provide for awards and recognitions for ECs' initiatives in pursuing the electrification of households in far-flung areas. It aims to recognize the ECs' commitment to the Rural Electrification (RE) Program, inspire, motivate and share best practices in the implementation of the projects to further accelerate the total electrification of the country.

In partnership with the Philippine Association of Institutional Managers (PhilAIM), a video documentary contest titled "Kwento ng Pag-ibig sa Liwanag" was conceptualized, providing further details and mechanics. This will be applicable to projects implemented in 2023 for the initial year and will be replicated onwards in time for the annual Lumens Awards and Recognitions.

We enjoin all ECs to document and tell the stories of overcoming challenges and hardships to finally see the dawn of electricity and turn a new leaf in the lives of the member-consumer-owners in the remote and far-flung areas.

For your consideration.

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