



DEC 03 2021

MEMORANDUM 2021-53

TO : ALL ELECTRIC COOPERATIVES

SUBJECT : National Energy Consciousness Month (NECM) celebration

In celebration of the National Energy Consciousness Month (NECM) with the theme "Committed to Serve: Building a Better Normal by Forging Ahead through Energy Ability, Security, and Sustainability" this December, the Department of Energy (DOE) will be holding activities to commemorate the said occasion.

NEA, as an attached agency of the DOE, has an important role in creating awareness on the importance of energy efficiency and conservation to address the complex challenges in the industry.

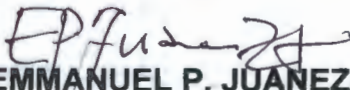
In order to intensify campaign and facilitate information dissemination to wider audiences up to the grassroots level, the Electric Cooperatives (ECs), as NEA's partners, are enjoined to actively participate in the observance of the NECM through the following initiatives:

1. Posting/ display of tarpaulin/ banner in the EC's respective offices; and
2. Promotion of the NECM in the EC's respective social media pages.

The template of the NECM tarpaulin/banner can be downloaded from the NEA website www.nea.gov.ph.

For any query, please contact the Corporate Communications and Social Marketing Office (CCSMO) at Telephone No. 929-2237 or 929-1909 Local 153.

We look forward to your continued support in this undertaking.


EMMANUEL P. JUANEZA
Administrator

NATIONAL ELECTRIFICATION
ADMINISTRATION
Office of the Administrator



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