

# NATIONAL ELECTRIFICATION ADMINISTRATION

*Energizing the countryside, electrifying the future*

## THE NEW NEA: A Presentation

**Administrator Edgardo R. Masongsong**

NEA-EC Consultative Conference and Recognition of Outstanding ECs

Big 8 Hotel and Convention Center

Tagum City, Davao del Norte

April 27-28, 2017



*NEA-ECs-MCOs:  
Forging Change Towards Nation Building*

# Electrification Status of the EC's Franchise Area

As of December 2016

**78 Provinces**

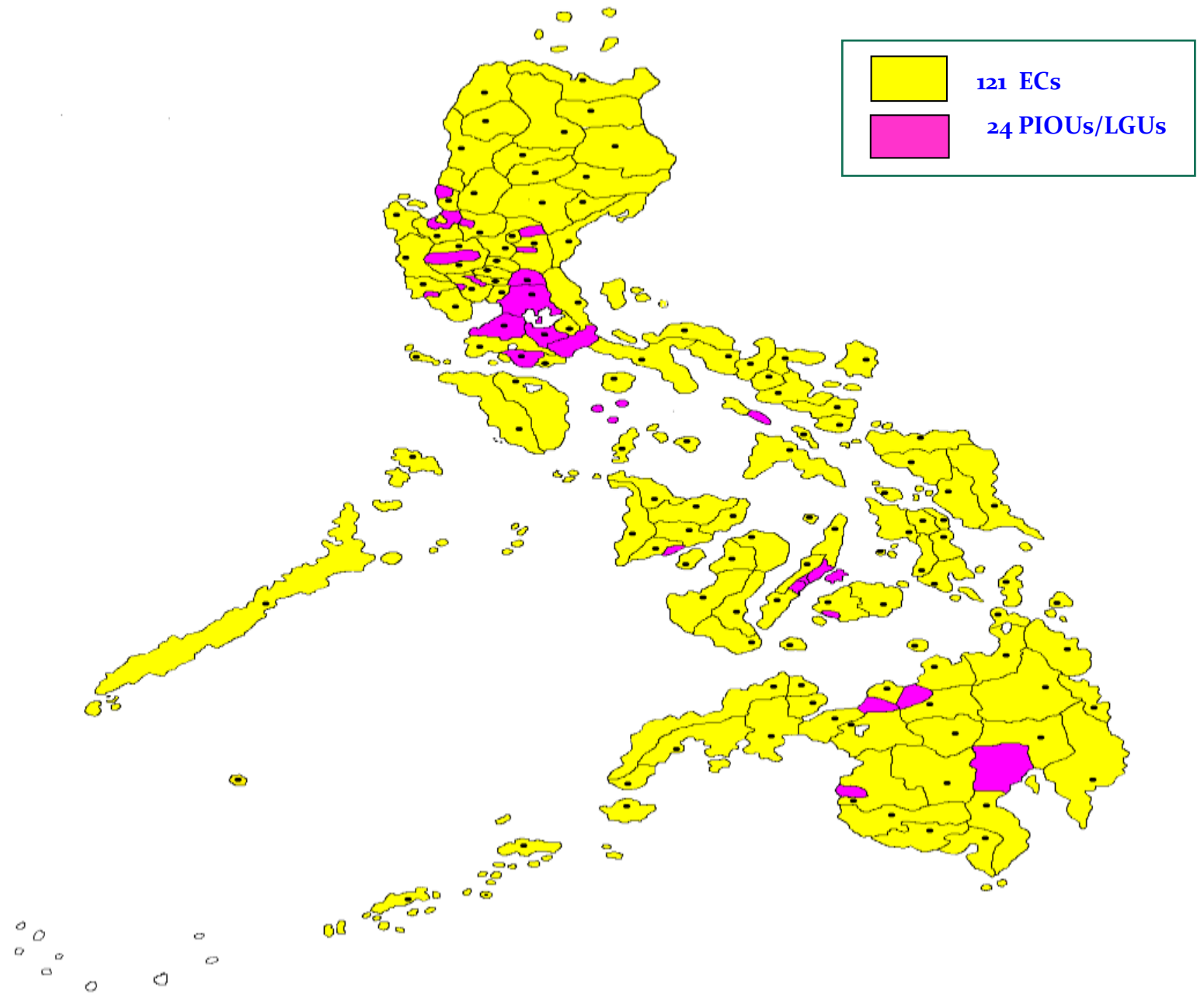
**90 Cities**

**1,385 Municipalities**

**36,051 Barangays**

**118,693 Sitios**

**11.72 M Consumers**



# Vision of the national leadership for rural electrification

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- Genuine inclusive growth
- Equality and equity
- Leveled playing field
- Poverty alleviation
- Access to electricity for all
- Wealth creation
- Sustainable rural development



# Rural Electrification Program Vision

## National State Policy

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**Presidential  
Decree 269  
(1973)**

. . . to spur social and economic development in the countryside . . .

**Republic  
Act No.  
10531  
(2013)**

. . . to promote the sustainable development in the rural areas through rural electrification

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- **New NEA Vision and Mandated Mission**
  - **NEA and AERM's 7-Point Agenda**
  - **NEA Strategy Map**
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# NEW NEA VISION STATEMENT

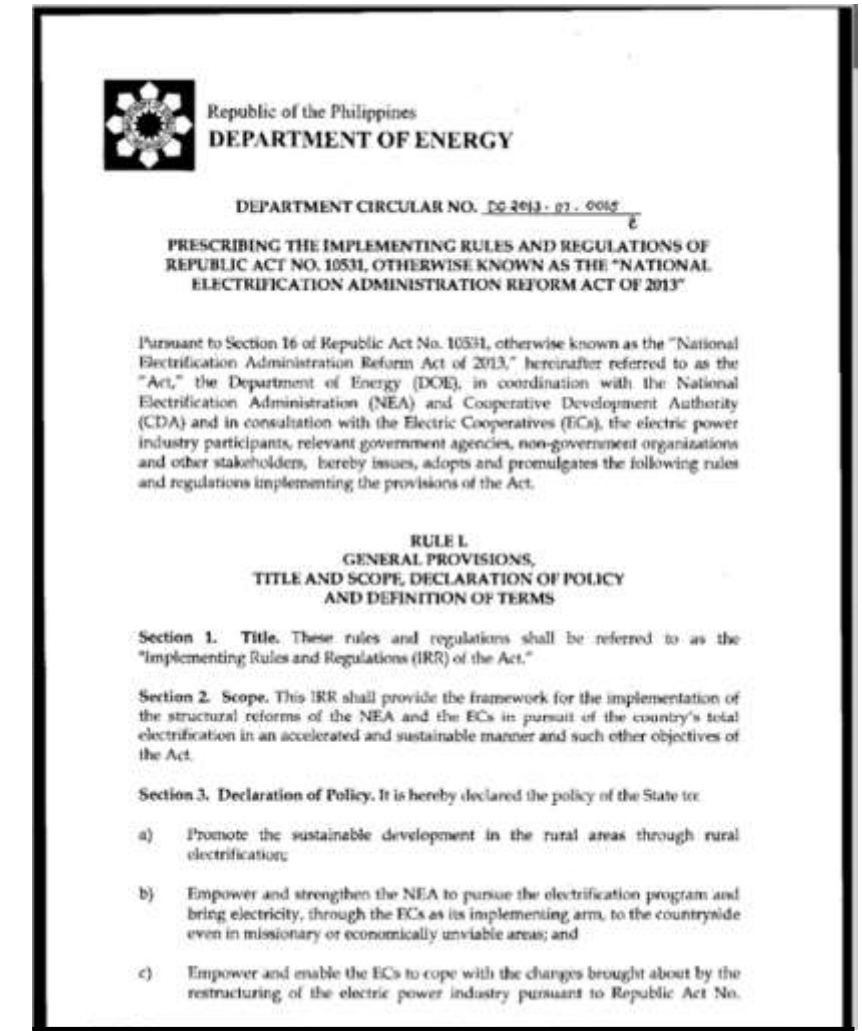
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**A dynamic and responsive NEA that is a vanguard of sustainable rural development in partnership with globally-competitive Electric Cooperatives and empowered Electricity Consumers**

# MANDATED MISSION\*

- To promote the sustainable development in the rural areas through rural electrification
- To empower and strengthen the NEA to pursue the electrification program and bring electricity, through the Electric Cooperatives as its implementing arm, to the countryside even in missionary or economically unviable areas
- To empower and enable Electric Cooperatives to cope with the changes brought about by the restructuring of the electric power industry



**\*Extracted from RA 10531**

# NEA & AERM 7- POINT AGENDA

1. Complete the National Rural Electrification Program;
2. Intensify Capacity Building Program for the Electric Cooperatives;
3. Prioritize the Empowerment Program for the Electric Consumers;
4. Carry out Rural Development Program thru Rural Electrification Program;
5. Carry on the current Corporate Governance Program of the NEA;
6. Strengthen networking and linking with the policy-makers to ensure that the Legislative agenda beneficial to the NEA, Electric Cooperatives, and Electric Consumers are given attention; and
7. Introduce the paradigm shift from central NEA to Federal State Electrification Administration or carry out a transition period towards the creation of the National Center of ECs (Electric Cooperative Consumers) to self-govern the rural electrification movement.





# NEA and AERM's 7-Point Agenda No. 1

## 1. Complete the National Rural Electrification Program

PROJECTS	PLANS/ACTIVITIES
a. Countryside Electrification Project	Energize remaining 23,464 sitios thru SEP
	Energize remaining barangays thru BLEP (10 more remaining excluding those potential for tourism destinations)
	Farms (similar to USA electrification model that was mainly for the provision of electricity to farms for greater production towards food sufficiency, besides that of electrifying households)
	Tourism destinations (to create businesses, services and jobs)
b. Household Electrification Project	Households situated in the un-energized Sitios with a total of 1,610,000
	Households situated in the Barangays and Sitios already energized
c. Reconstruction electrification activities	Provision of the required calamity loans and or government subsidies immediately after calamities

# NEA and AERM's 7-Point Agenda No. 2

## 2. Intensify Capacity Building Program for the Electric Cooperatives

PROJECTS	PLANS/ACTIVITIES
a. Technical Capability Program	CAPEX Projects- from acceleration to upgrading, uprating, innovation, modernization towards resiliency
	RE Projects- EC-owned, Co-ownership or Build-Operate-Transfer (BOT)
	Power Supply Contracting, including peaking requirements, replacement power and embedded
	Demand aggregation corporation, e.g. AMRECO-PSAGCORP, CLECAFLAG, FRECOR-8, CoRECA
	Sub-transmission consortium/corporation
	WESM, RCOA and RES
b. Financial Capability Program	Better cash flow and working capital towards making the ECs not just effective and efficient, not just competent but competitive in the power industry
c. Institutional Capability Program	Internal human capital growth and development; empowered membership, competent leadership and management; corporate image building, with shared practical vision, one signage, one design, one color, one identity, among others

# NEA and AERM's 7-Point Agenda No. 3

## 3. Prioritize the Empowerment Program for the Electric Consumers

PROJECTS	PLANS/ACTIVITIES
a. Education and Information	For the Electric Consumers to be well-educated and informed on the power industry from unbundling of services to power costing
b. Organization	Of the Electric Consumers at the barangay, municipal/city, provincial, national levels, as well as, into sectoral organization or movement, such as farmers, fisher folks, labor, women, youth, IPs, religious, business, professional, barangay government unit, media, etc.
	Of the ECs (electric consumers with the electric coops) as a national center to self-govern the movement similar to NRECA
c. Mobilization	Of the Electric Consumers for income-generating projects, district, semi-annual, annual general membership assemblies, attendance to public hearings called by the ERC, DOE, even LGUs, active participation in elections at the coop level, and even in the regular government political elections, among others
	Of the national center of the Electric Cooperative Consumers

# NEA and AERM's 7-Point Agenda No. 4

## 4. Carry out Rural Development Program thru Rural Electrification Program

### PROJECTS/PLANS/ACTIVITIES

- a. Exploration and development of Renewable Energy either by ECs or private sector
- b. Employment of the rural residents to programs and projects such as river basin and watershed protection and management, planting and growing of trees, as well as, planting, growing and production of materials for biomass fuel, among others
- c. Electrification of the farms, not just the houses, towards greater production of agricultural goods, not just basic food, but to process agricultural products, such as rubber, palm oil, cassava, banana, fruits, among others
- d. Organization of production groups or producers cooperatives to complement productivity and skills of the rural folks



# NEA and AERM's 7-Point Agenda No. 4

## 4. Carry out Rural Development Program thru Rural Electrification Program

### PROJECTS/PLANS/ACTIVITIES

- e. Organization of NGOs that will provide social and economic services to the Electric Consumers and will undertake the following:
  - Implementation of livelihood program for the Electric Consumers in cooperation with the government agencies at the local and national levels
  - Maximization of post harvest mechanism to sustain the livelihood program
  - Maximization of existing trade and industry initiatives and programs to complete the cycle in the production of agricultural products and goods
  - Other projects that will generate additional or increased income to the Electric Consumers to be carried out by the NGOs as the arm of the ECs for their respective CSRs

# NEA and AERM's 7-Point Agenda No. 5

## 5. Carry on the current Corporate Governance Program of the NEA

PROJECTS	PLANS/ACTIVITIES	
a. As a GOCC	Towards sustaining NEA being an excellent institution relative to good governance, among other feats due the agency, as a supervisory agency towards sustaining its relevance in the EC sector	
b. As a financial intermediary	From fund mobilization/accessing to appropriate management of its funds and/or corporate resources	
c. As a quasi-judicial body	Towards resolution of cases and disputes in the EC sector at the quickest possible time thereby preventing disruption in the management and operations of the ECs ultimately affecting the electric consumers	
d. As a network and linkage builder to primarily benefit the electric consumers	With the Electric Cooperatives as the major NEA partner	With the private sector such as NGCP and similar entities at the locality
	With the electric consumers thru their associations or organizations at all levels	With the financial intermediaries such as banks thru the LGU-GC, REFC, among others
	With the national government agencies such as ERC, NPC, TRANSCO, PSALM, PEMCI, DBM, DOF, DPWH, DA, DENR, DILG, DOST, DICT, among others	With the international organizations and institutions such as the NRECA, USAID, WB, ADB, AIB, EU, ASEAN, UN
	With the Philippine Congress for its legislative agenda	

# NEA and AERM's 7-Point Agenda No. 6

6. Strengthen networking and linkage building with the policy-makers to ensure that the Legislative agenda beneficial to the NEA, Electric Cooperatives, and Electric Consumers are given attention

## PROJECTS/PLANS/ACTIVITIES

- a. Review and recommend amendments to the EPIRA Law or RA 9136
- b. Review further the NEA Charter or PD 269 as amended by RA 10531 and recommend for its further enhancement
- c. Propose bills, like Lineman Training Academy, Electric Consumers Social Fund, Magna Carta for the Workers in the Energy/Power Sector, among others
- d. Conduct consultative conferences with the ECs and Electric Consumers for the crafting of administrative policies within the NEA institution and for the drafting and submission of legislative measures to Congress
- e. Review of NEA policies, systems and procedures (obsolete, outdated, irrelevant, inconsistent with the EPIRA, RA 10531, among others

# NEA and AERM's 7-Point Agenda No. 7

7. Introduce the paradigm shift from central NEA to Federal State Electrification Administration or carry out a transition period towards the creation of the National Center of ECs (Electric Cooperative Consumers) to self-govern the rural electrification movement

## PROJECTS/PLANS/ACTIVITIES

- a. Attendance to lectures and seminars on FEDERALISM
- b. Facilitate consultations on how to sustain the electrification program under the Federal form of government
- c. Participate in the drafting and passage of the constitutional reforms amending the constitution to a Federal form of government ensuring that the electrification program will always be a component
- d. Formation of aggrupation of ECs in accordance to the grouping of the provinces/cities towards Federal States
- e. Transition towards a National Center of ECs to self-govern the movement thru a National Center for the EC Consumers (with regional, provincial, city/municipal, barangay chapters)



# STRATEGY MAP



**NATIONAL  
ELECTRIFICATION  
ADMINISTRATION**

## MANDATED MISSION

- To promote the sustainable development in the rural areas through rural electrification
- To empower and strengthen NEA to pursue the electrification program and bring electricity, through the Electric Cooperatives as its implementing arm, to the countryside even in missionary or economically unviable areas
- To empower and enable Electric Cooperatives to cope with the changes brought about by the restructuring of the electric power industry

## CORE VALUES

Absolute Honesty  
Maximum Efficiency  
Total Solidarity

## VISION

A dynamic and responsive NEA that is a vanguard of sustainable rural development in partnership with globally-competitive Electric Cooperatives and empowered Electricity Consumers

## OPERATIONAL EFFICIENCY

## STRATEGIC ALLIANCE

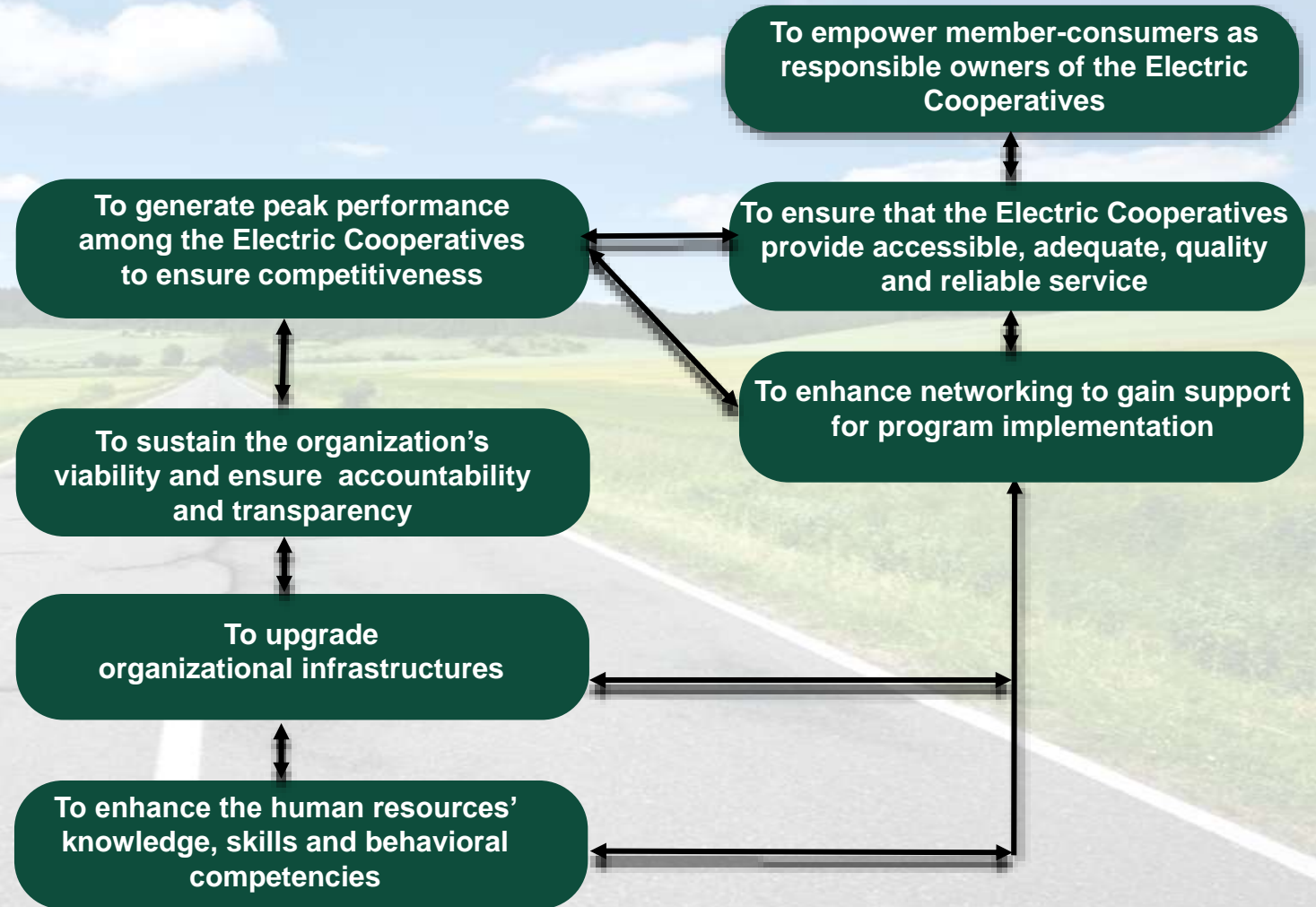
SOCIAL  
IMPACT

STAKEHOLDERS

FINANCE

INTERNAL  
PROCESS

LEARNING  
& GROWTH



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# **CHALLENGES AND MOTIVATION**

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NEA is under threat of abolition under the notion that it has already achieved its purpose of electrification



NEA has very limited resources with working capital of only PhP 1.7B



NEA had been slow in adapting to the recent trends, even in the EPIRA environment.  
Core services: Financial, Institutional, Technical

- 
- NEA's old, obsolete, outdated policies, systems, procedures that may have been applicable in the past, but should now be revised, set aside or be replaced with a more liberal, innovative and empowering approach
  - NEA's organizational stages had been declining from mission-driven (rah-rah) to policy and rule - driven, then to one marked by conservative, sluggish and complacent disposition even though it is adjudged as an outstanding GOCC and an ISO accredited for 2001:2015 level



➤ Apprehensions on the EC status:

**96 ELECTRIC  
COOPERATIVES**

**78 AAA**  
**9 AA**  
**9 A**

**Sustain viability?  
Easily Bought by  
the Private sector?**

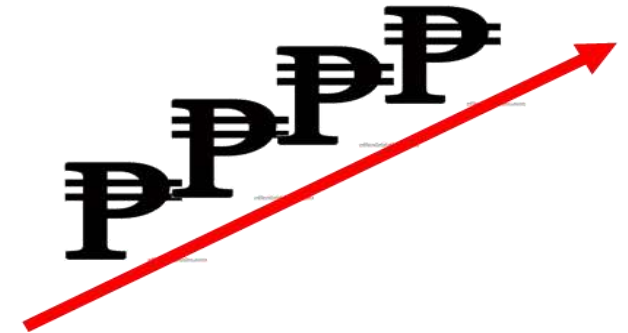
**14 ELECTRIC  
COOPERATIVES**

**B & C**

**11 ELECTRIC  
COOPERATIVES**

**D**

**Fate of B,C ECs and  
D (ailing) ECs?**



**Increasing  
unbundled  
power rates?**

EC →

**GOCC**

**Stock Cooperative  
Stock Corporation**

**Threat for  
conversion of ECs?**

**EC ♥ IPP**

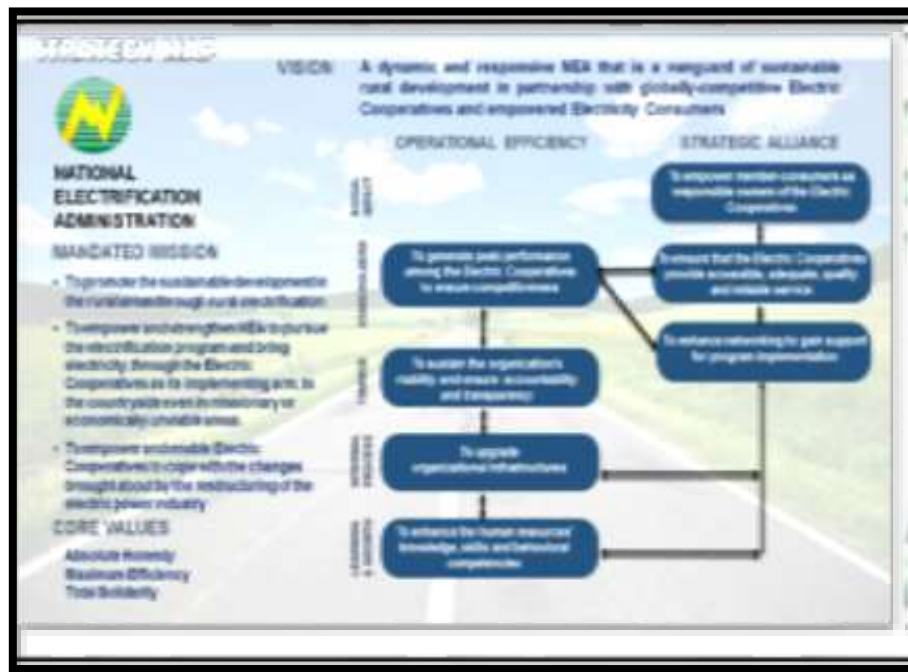
**Sweetheart deals with IPPs on  
PSAs and other contracts**

- 
- NEA - EC primary concern is the 34% lifeline consumers or 3.98 million out of the 11.72 million connections translating into 15.92 million poor individuals
  - The EC and MCO Movement has not maximized the opportunities brought about by EPIRA, notably, the law for CapEx, generation, the resource mobilization coming from people and other means, etc.
  - The movement has to mobilize itself and obtain strength vis-à-vis dominance by the elite and oligarchs in the power industry from influence in law making to control in generation, transmission, distribution, supply, RCOA, WESM, RES

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# CONCLUSIONS

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- The new NEA vision statement, mandated mission statements, strategic directions, strategy map is now a defining moment of the agency's final stage towards realization of the envisioned total development in the countryside, such as the rural development through rural electrification



**L-I-F-T**



**PUBLIC  
SERVICES**

**REVENUE  
GENERATION**

**SUPPORT  
SERVICES**

**PLANNING  
ENFORCEMENT**

- The new NEA organizational structure, as it veers away from the delineated services of legal, institutional, financial and technical or simply put LIFT, but into further clustering for public services, revenue generation, support services, planning and enforcement, is in will furtherance of the NEA's focus towards being dynamic and responsive, and most importantly becoming relevant as a vanguard for sustainable rural development in partnership with the globally-competitive ECs and empowered electricity consumers

- The vision of converting from merely electric cooperative consumers into a truly empowered electric cooperative (EC) member-consumer-owners (MCOs) or simply put EC-MCO, will further the partnership not just of the NEA and ECs but that of the unified NEA-EC-MCOs towards a strong MCO-based movement for rural electrification, and significantly so for the electric cooperatives and electricity consumers



- The organization of the National Center of the Electric Cooperative Consumers or NCECCO has actually positioned the movement of ECs and MCOs as major players in the power industry, and a force to reckon with, that will definitely push for the promotion and protection of the rights and interests of the electricity consumers





- The goal of total electrification at the household levels with the end view of realizing access to Electricity For All, as envisioned by President Rodrigo Roa Duterte

and Secretary Alfonso G. Cusi of the Department of Energy, will definitely level the playing field paving the path towards sustainable rural development, and definitely contribute in the government's dream of attaining the **Ambisyon Natin 2040**

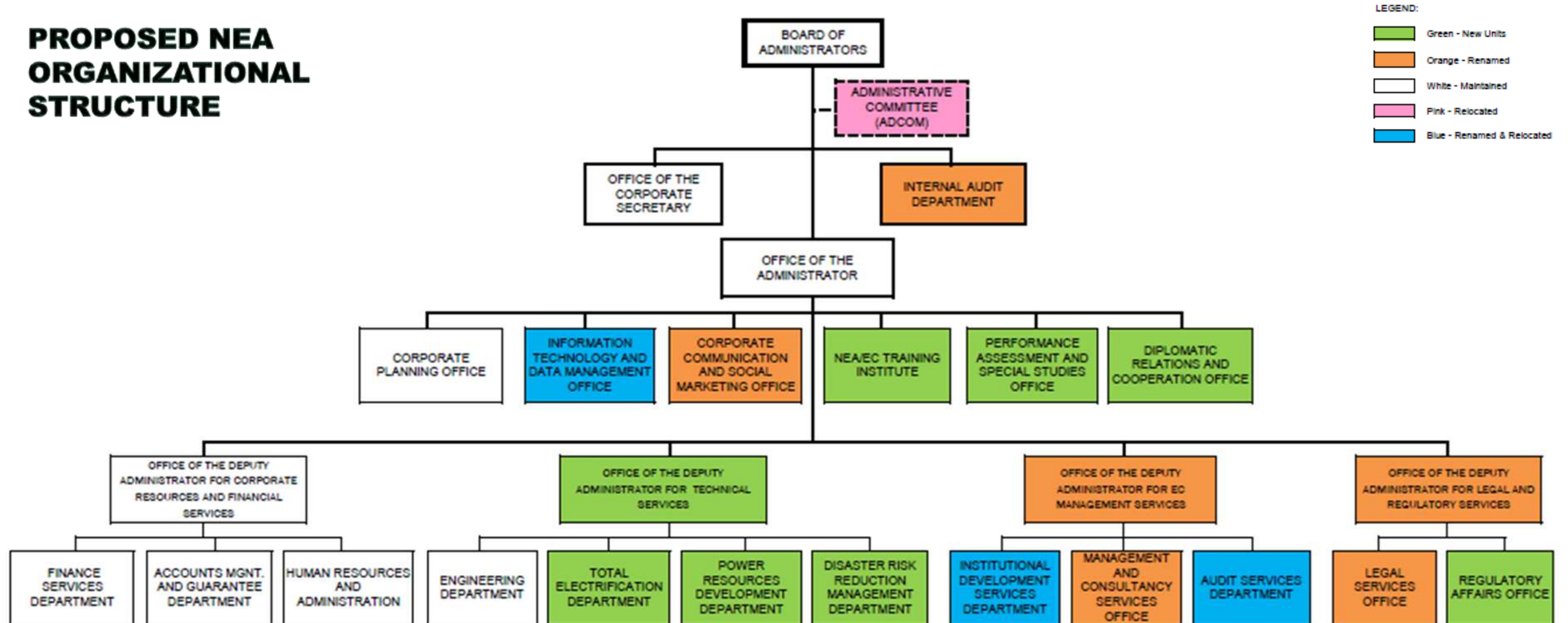
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# **WHAT TO EXPECT IN 2017 AND BEYOND**

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# Re-structuring of the NEA organization towards becoming a dynamic and responsive Agency, and a vanguard of sustainable rural development

## PROPOSED NEA ORGANIZATIONAL STRUCTURE



Subject for GCG approval



# Creation of Task Forces towards revitalizing the “ailing” ECs

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## CREATION OF TASK FORCES



## METHODS



## OBJECTIVE



### **NEA management model**

Task Force Duterte Lanao Sur Power  
Task Force Duterte Rinconada Power  
Task Force Duterte Davao Norte Power

### **Cooperative-to-Cooperative (C2C) approach**

Revitalizing  
“Ailing” ECs

# NEA in partnership with the foreign funded development programs, projects and activities

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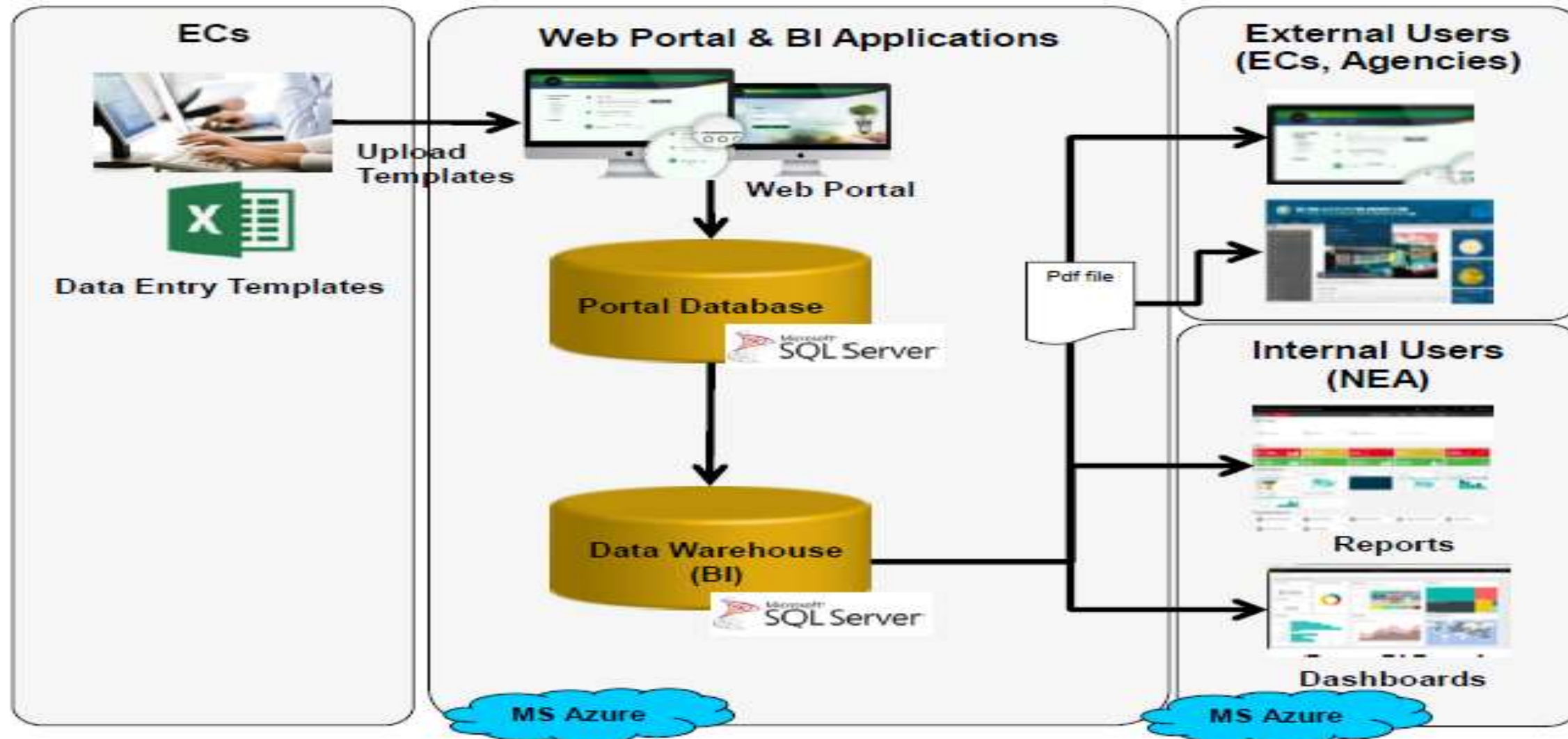
**PHRED**



**ASEP**

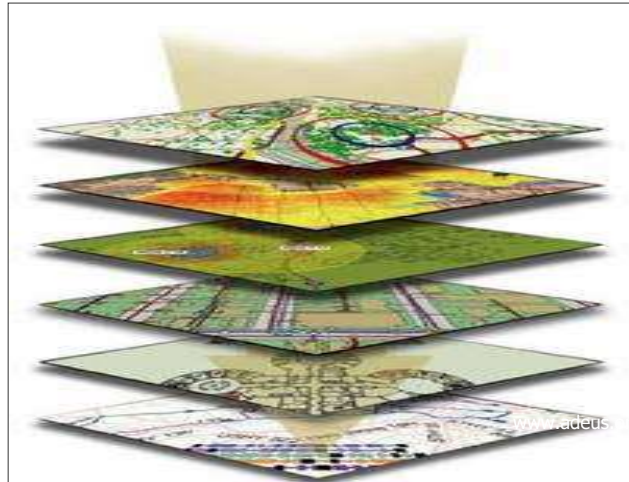


# Implementation of the NEA Web Portal and Business Intelligence Systems Project in partnership with WB through INDRA



# Implementation of the NEA RE4RE least cost GIS planning tool for renewable energy and rural electrification

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**Geographic Information  
System (GIS)  
Renewable Energy for  
Rural Electrification  
(RE4RE)**

- The NEA Administrator's response to EC Management and Board of Directors (BODs) concerns such as:
  - Review of parameters for the grant of incentives to EC employees
  - Review of parameters for no term limits to members of the EC BODs
  - Other NEA policies, guidelines and advisories
- The ECs to adapt the necessary paradigm shift from PD 269 to RA 9136, and RA 10531 towards competence, competitiveness, viability and sustainability, reliability and efficiency
- The ECs to position itself in adapting to the “new normal” in the prevailing climate and environmental changes such as but not limited to mitigation but towards adaptation, resiliency, sufficiency and sustainability



- An MCO in particular and the Electricity Consumers' Movement in general towards advocacies in the legislative and executive branches of government at the local and national levels beneficial to the NEA, ECs and the power sector itself
- A movement that serves as the foundation of the ECs in the conceptualization, development and implementation of initiatives and programs on social services, such as:

Health and education	Banking and finance
Protection of the natural resources and environment	Agricultural production to agro-industries
Promotion and development of business enterprises	Tourism industry, among others



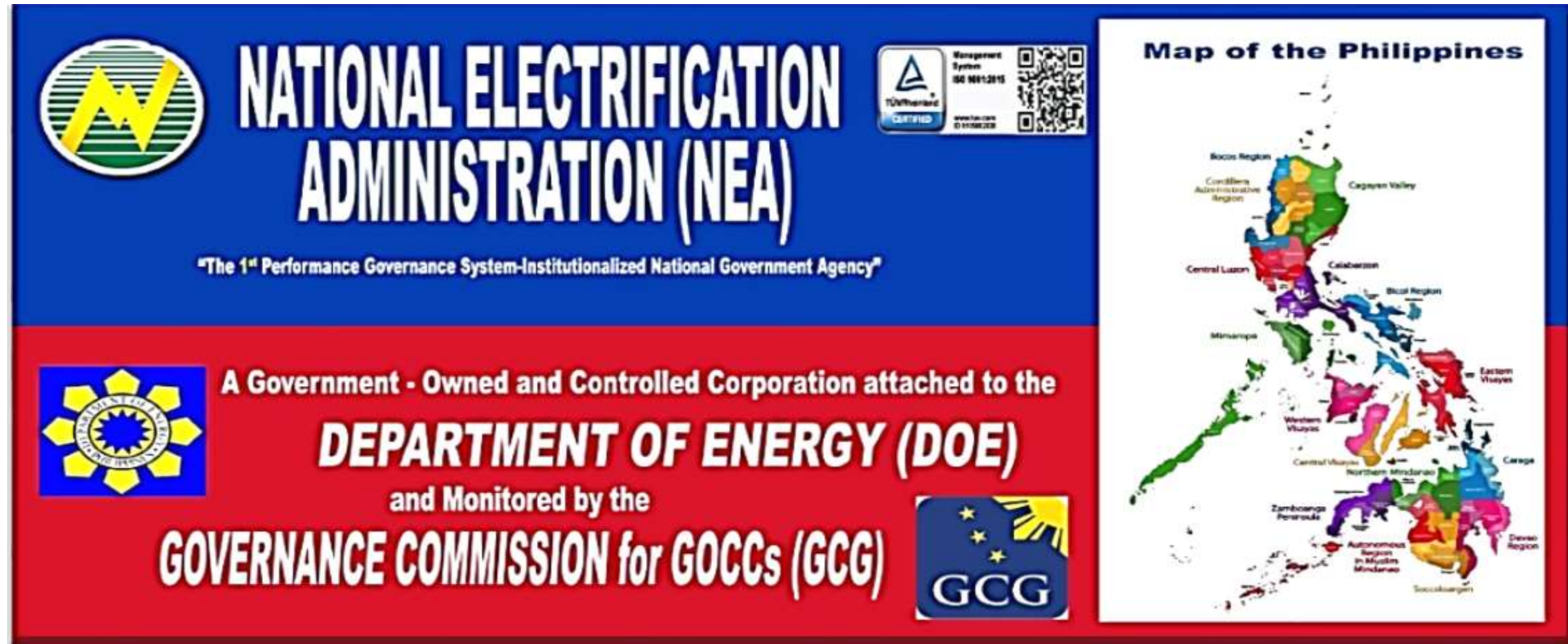
**One Design . . .**  
**One Signage . . .**  
**One Identity . . .**

**. . . for the  
movement of  
NEA-ECs-MCOs**

**Compliance: 94%**  
**114 out of 121 ECs**  
**(March 31, 2017)**



# One Design . . . One Signage . . . One Identity



for the movement of NEA, ECs and MCOs













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# **What an Electric Cooperative should be in 2017 and Beyond**

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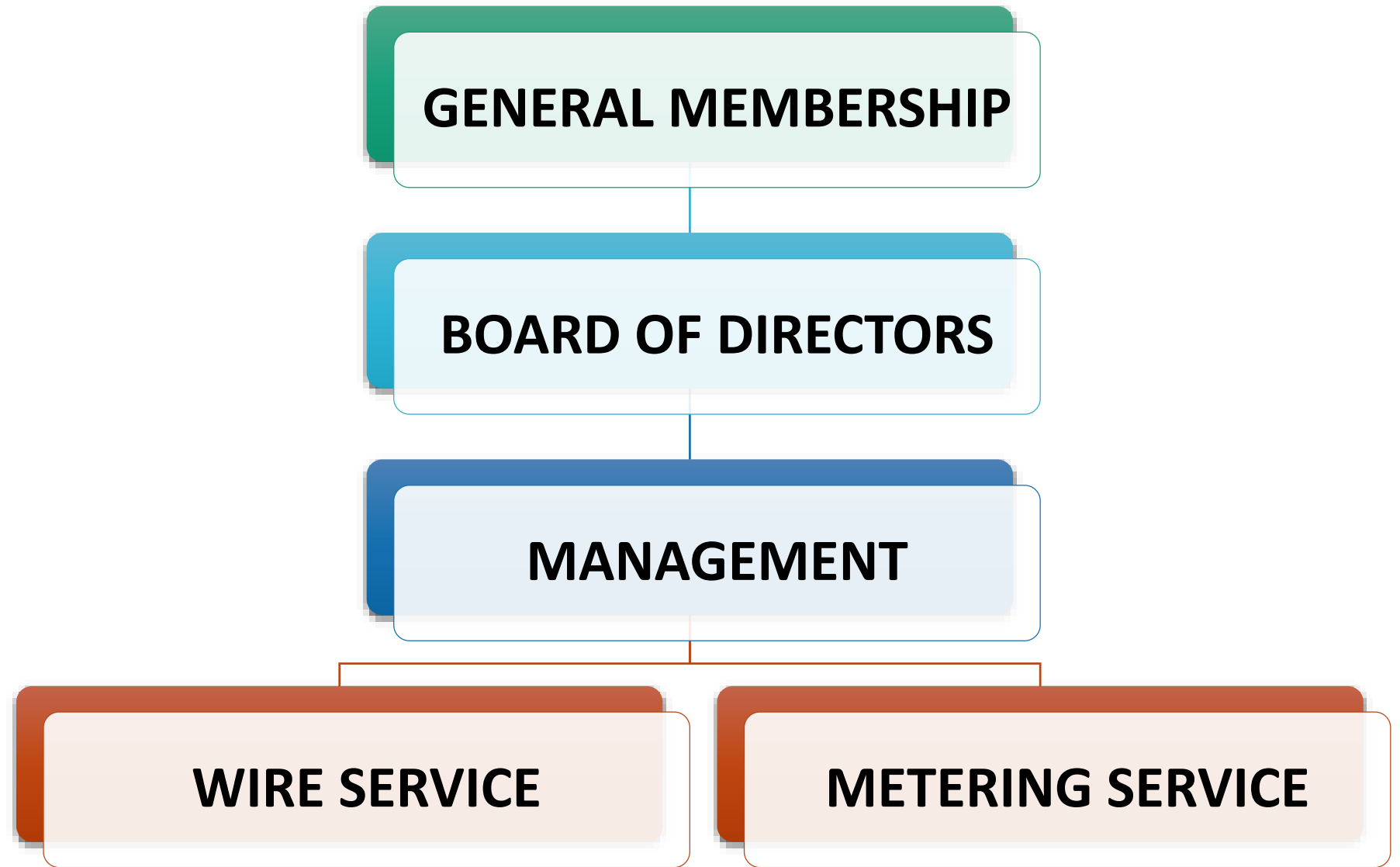
- 
- Clearly verbalize the ECs dreams, vision, flagship programs and projects, paradigm shift of the ECs, in 2017 and beyond
  - Contribute in powering the EC through sustaining its Flagship Programs, Projects And Activities; and, to make this a major subject of discussion during the AGMA
  - Shift from the old to an EPIRA-responsive and adaptive paradigm
  - Reinforce the EC vision of being a reliable, viable and efficient electric distribution utility operated and managed by competent, honest and responsive human resources towards satisfied consumers or MCOs

- 
- Dream big and aspire to meet the demands of the economic, social, political, cultural, moral and environmental aspects of its stakeholders to address the 5 basic human yearnings of life, love, freedom, responsibility and solidarity
  - Observe the 1<sup>st</sup> EC law of protecting the rights and interests of all the MCOs in absolute honesty, maximum efficiency and total solidarity; made manifest by adhering to, internalizing and practicing the EC corporate/cooperative culture of discipline, teamwork, hard work, honesty, thrift, cleanliness, generosity and palabra de honor

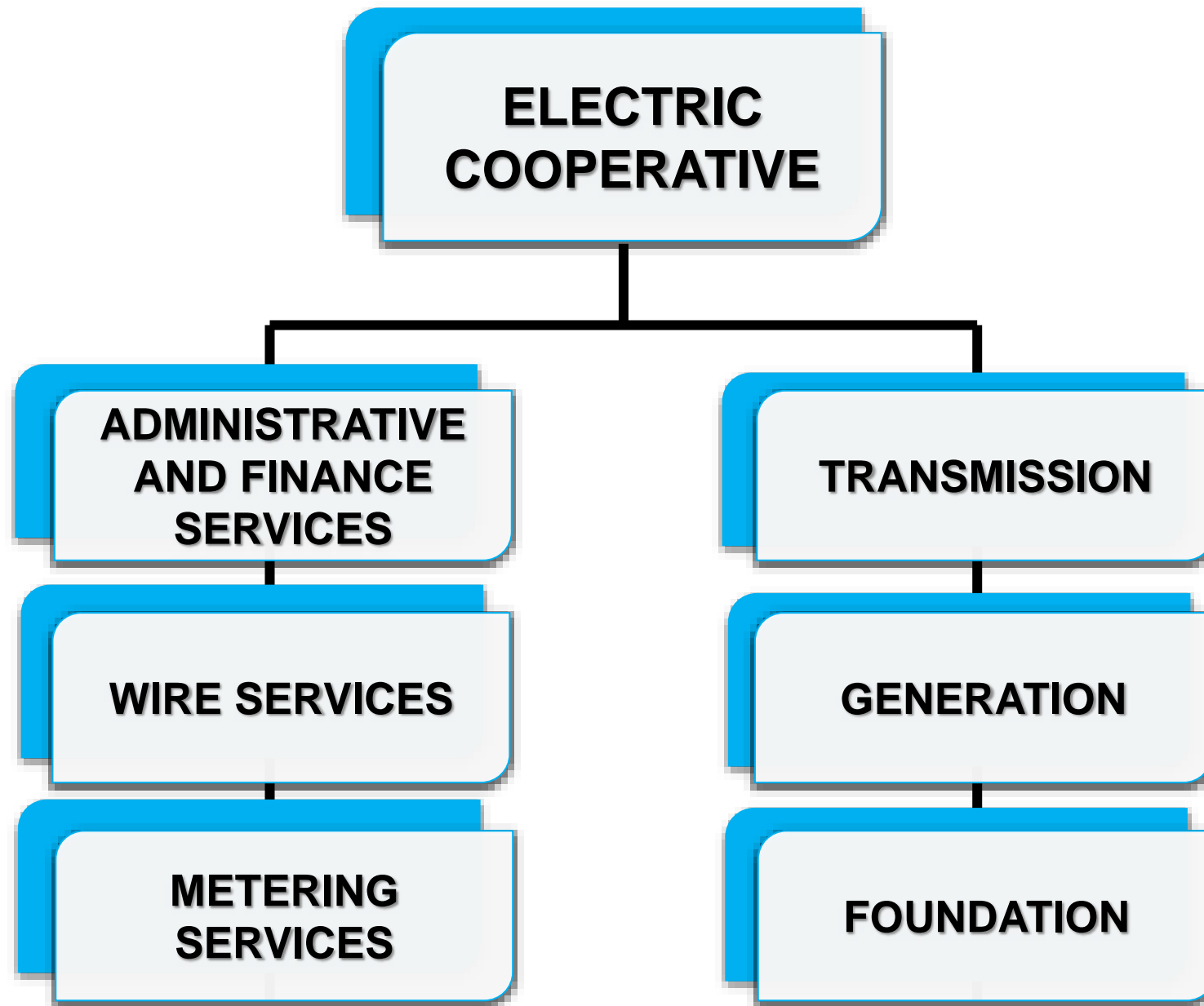
- 
- Understand further the appropriate concept of what Electric Cooperative should be, that:
    - It is first and foremost a Distribution Utility
    - It is a Business Enterprise, and therefore, should be run or managed in a business-like manner
    - It is a cooperative, and so it is a Social Development Agency
    - As a cooperative, it must be a People's Movement, where the very foundation of the EC, the MCOs, shall always be the center-piece of any endeavor

All of these can only be realized if the EC Management would envision and work towards making the organization into a World Class Organization or Globally Competitive.

# Towards an EPIRA-inspired Organizational Structure



# Towards an EPIRA-inspired Business Enterprise



# **Towards Sustainability of its Flagship Programs**

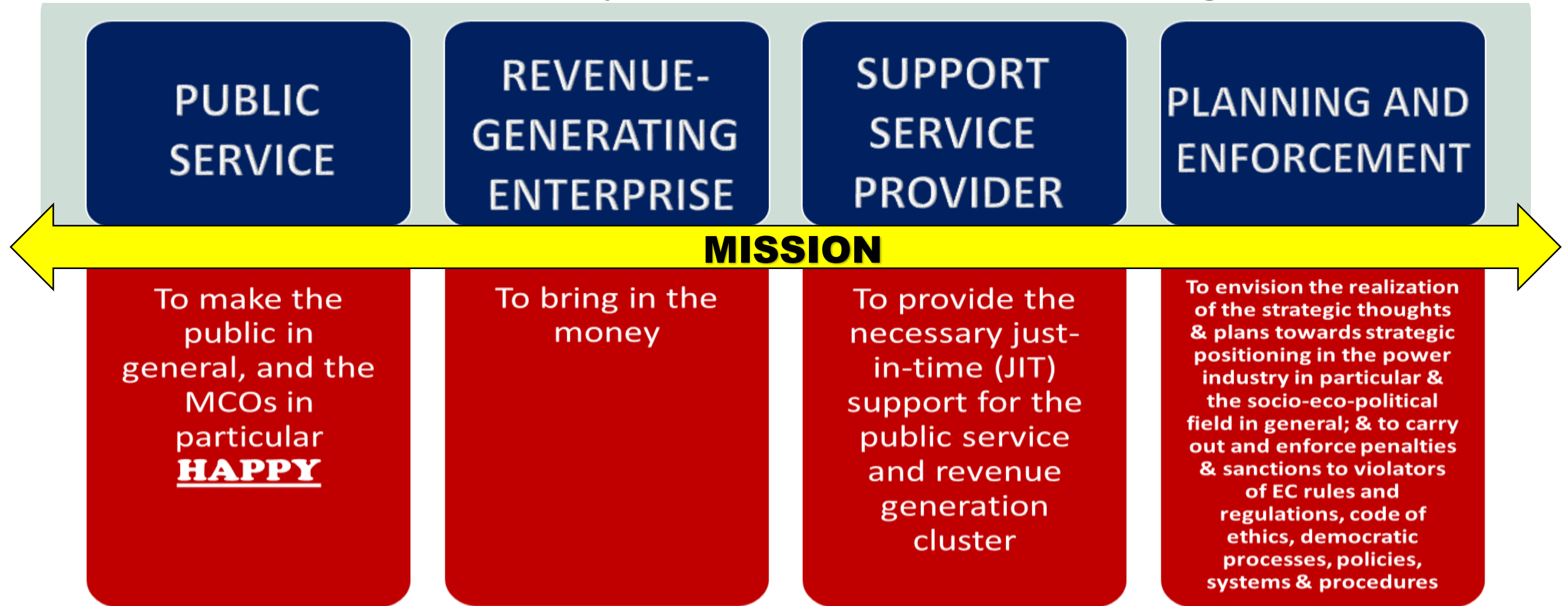
- 1. Re-ORGANIZATION through Organization Development and Human Engineering, including Special RETIREMENT Program;**
- 2. Corporate Culture Development;**
- 3. Corporate GOVERNANCE by the Leadership and Management;**
- 4. Advocacy and Movement Building through the Member Consumer Empowerment Program;**
- 5. Fiscal Management through cost-saving measures, reduction of SL, increased CE, RSEC-WR, CAPEX Project, rate recovery, imposition of other revenue income, increased Sales and Revenues, engage in power related business enterprises;**
- 6. Automation by optimizing the advancing Computer Engineering and Information Technology;**
- 7. CAPEX Projects, continuing Engineering and Technical Planning;**
- 8. Consortium for the Sub-transmission assets;**
- 9. Foundation for the ECs Electric Consumers; and**
- 10. Power generation conceptualization, development and operation.**



# Towards a Paradigm Shift Because of EPIRA

<b>From PD 269</b>	<b>To RA 9136</b>
<b>From Rural Electrification</b>	<b>To EPIRA</b>
<b>From Missionary Electrification</b>	<b>To Competitiveness through Competence</b>
<b>From Monopoly</b>	<b>To Open Access, Competition, Deregulation</b>
<b>From Finance- Institutional-Technical- Audit ( or FITA) Services</b>	<b>To Wire and Metering Services</b>
<b>From NEA-initiated associations, e.g. PHILRECA, Regional Association, NaGMec, FITA Association, etc.</b>	<b>To Movement and Party building, e.g. ECAP, NCECCO, NL-EC-MCO, Party-list for the Electric Consumers, MSEAC, BMCEC, League of MSEAC and Directors</b>
<b>From typical Member-Consumers</b>	<b>To dual roles as Member-Consumers and Member-Owners</b>
<b>From Associations for Advocacy, e.g. AMRECO</b>	<b>To AMRECO-PSAG, Local RES, Consortium, Foundation, among others</b>

The ECs shall be operated for the following mission:



The only way towards viability and sustainability of the ECs in the competitive environment is to simultaneously perform all of the missions through various groupings in the EC operating structure

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# **The National Movement of Electric Cooperative Consumers: NCECCO**

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# **RATIONALE: Why there's a need for an empowered EC and MCOs?**

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- PRRD's stand: anti-elitism, anti-oligarchs, anti-monopolist and anti-oligopolist
- Control of the Elite and Oligarchs (LIC) over the Power Industry
- Issue on the conversion of ECs into GOCC or Stock Cooperatives
- Resolution of LASURECO-like, DANECO-like, ABRECO-like, ALECO-like, stock cooperative/corporation
- Non-renewal of EC franchise by Congress in the next 10 years or after PRRD's presidency
- NEA's step-in rights as a tool to sell-out of ECs to the private investors
- Threat of NEA abolition, Federalized –ERC
- Maximize representation of the ECs and MCOs through a National Movement in situation like overhaul of EPIRA in the 17<sup>th</sup> Congress

# GENERAL OBJECTIVE

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Create and make operational a self-governing MOVEMENT amongst the electric cooperatives (ECs) and the Member-Consumer-Members (MCOs) towards Strategic Positioning in the power industry in particular and in the pursuit of socio-political-economic-cultural-environmental development aspects in general, vis-à-vis Sustainable Rural Development through Rural Electrification.



# SPECIFIC OBJECTIVES

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- Act as an alter ego of the ECs and MCOs; and as the vanguards of the 1<sup>st</sup> EC Law
- Act as a center of integration, consolidation and unifying force of the ECs and the MCOs
- Maximize available resources within and outside the ECs to compensate weaknesses, address bigger and greater challenges and seize opportunities ahead

## **1<sup>st</sup> EC Law**

**Promote and protect the rights and interests of the electricity consumers with the whole heart in absolute honesty, maximum efficiency and total solidarity.**



# SPECIFIC OBJECTIVES

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- Conceptualize, develop and implement socio-political-economic-cultural-environmental programs to realize the very mandate of REP
- Ensure and direct the ECs to continuously achieve competence and competitiveness in the power industry
- Lobby and advocate legislation of laws, rules and regulations beneficial to the ECs and the power industry, particularly to the consumers or MCOs in general
- Build a movement of the Electric Cooperative Consumers starting from the grassroots up to the national level

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# **The Member-Consumer-Owner Empowerment Program**

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# Phases of the Program

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(in accordance to the Principle of **E**ducate-**O**rganize-**M**obilize or simply put- **EOM**)

## Pre-Project Implementation Phase

- |           |   |   |
|-----------|---|---|
| Phase I   | : | Sweeping Organizing                     |
| Phase II  | : | Capability Building                     |
| Phase III | : | Mobilization and Movement Building      |
| Phase IV  | : | Sustainability and Institutionalization |

# Pre-Project Implementation Phase

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- Conceptual framework
  - Preparation (working paper, budget)
  - Presentation, Orientation (MANCOM, BOD, then the Management Staff)
- BOD deliberation and approval
- Hiring of Project Consultant, Project Coordinator/Officer, Community Organizers (CO) at one CO for each EC district
- Orientation, Level-off and Action Planning by and between or amongst the BOD-MANCOM-CO

# Phase I: Sweeping Organizing

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- Liaison, Network Building (with potential contacts in the Barangay- LGU, Church, NGO, PO, IP, Individuals)
- Schedule and Call for a Barangay Assembly
- Conduct of Barangay Assembly (exclusive for the EC, not just an agenda of the LGU-Barangay Assembly)
- Election, Selection or Appointment of Sectoral Representatives to form the Barangay Member Consumer Electrification Committee (BMCEC)
- Election of Officers of the BMCEC- Chair, Vice-Chair, Secretary and Adviser (usually the Barangay Captain)
- Oath-taking of Officers and Members to the BMCEC

## Phase II: Capability Building

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- Conduct of the 1<sup>st</sup> Meeting after the Barangay Assembly
- Orientation and Training on the Roles, Duties and Responsibilities of the BMCEC, as well as, the Guidelines, Systems and Procedures of the EC for the BMCEC to observe
- Action Planning, including cascading at the BMCEC level the EC vision-mission-goals-objectives, Strategic Plan, ICPM
- Conduct orientation-seminar in preparation of the downloading of operational activities of the EC
- Pilot the downloading of operational activities to the BMCEC



# Phase III: Mobilization and Movement Building

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- Conduct of Seminar Orientation at the District levels for the implementation of the Downloading of Operational Activities of the EC to the BMCECs, especially those in the far flung barangays
- Conduct of Skills Training on kWh meter reading and collections
- Conduct of Lectures on the Advantages, Disadvantages should the EC convert from Non-Stock, Non-Profit to Stock-Profit or Corporation
- Information dissemination to the MCs through the BMCEC regular conduct of meetings of the MSAEC and BMCEC

# Phase III: Mobilization and Movement Building

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- Attendance of MSEAC to BOD meeting
- Active participation of the MSEAC in the conduct of PMES at the District level every month for the recruitment of additional members and increase connections of the EC
- Attendance of BMCEC and MSEAC officers and members to the AGMA where all the energized barangays should be 100% represented, a genuine grassroots democracy in action

# Phase IV: Sustainability and Institutionalization

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- Downloading of operational activities to ensure continuity of and active participation of the BMCEC in all EC affairs
- MSEAC adopt-a-BMCEC approach
- CO employment and deployment in the field, at the Barangay and District levels
- CO multiplying himself by regularly meeting with the MSEAC and the Chairpersons of the BMCEC, who are tasked to disseminate information to the BMCEC

# Phase IV: Sustainability and Institutionalization

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- Annual conduct of Barangay and District Assemblies
- Probable formation of an EC-MCOs Foundation in cooperation and partnership with the EC(s) within the province of franchise leading to the realization of the mandate of rural electrification, which is not simply bringing in power supply, but to spur socio-economic-cultural development amongst the rural communities

# SAGC's 8-Point Agenda



1. Exert best effort to achieve 100% electrification of targeted identified heretofore unelectrified households in all the three major islands;
2. Build a “common carrier” liquefied natural gas receiving and distribution infrastructure anchored at a future “Clean Energy City;”
3. Connect the Mindanao grid with the connected Visayas and Luzon grids;
4. Plan and build an appropriate portfolio of installed and dependable power capacities (consistent with the projected economic growth up to 2030). The planned power capacities from a mix renewable energy, coal, natural gas and oil shall appropriately matched the aforementioned demand characteristics;
5. Accelerate the total privatization of PSALM assets;
6. Ensure transparency and predictability in the power generation, transmission and distribution permitting process;
7. Undertake capacity building of human resources within the “Energy Family;” and
8. Conduct a nationwide information, education and communication (IEC) campaign on ways to reduce electricity and fuel consumption.

## SAGC's comments to the new NEA (NEA Board Meeting: 2 February 2017)

“Well first, I would like to express that I’m really happy with the strategic road map that has been created. One, it shows that people who are attending or who attended our DOE strategic planning really listened and absorbed what we have discussed then. And I am really happy with that. And the Strategic Map shows a clear Vision and understanding of the mandate, NEA’s Mandate. That is good.

The Vision is clear, it’s not blurred. I can see an understanding not only of the Vision but also of the Mandate. Now the challenge is how to realize it. It is well-written, well-presented. And what we need to do is really, you have to put action behind it, to make it a reality. I have seen Administrator Masongsong doing his work and I can see that he’s not only running 100% RPM but with a turbo behind it. And that is good.”







“What is again important here is that we have to communicate this Strategy Road Map and the Vision. Probably, the Officers, the Board, the Board Members must understand. It is not just approving but really we have to understand that so we have to give that support. The realization of that depends on how much also the Board support it.

So, it is not just enough that the Officers understand the Road Map and the Vision. This have to be communicated down the line. So, I'd like to request that Management make it as a requirement for any NEA representative in any cooperative, they have to know it by heart. So that they can contaminate the others. And then, for the GM of the cooperative to also undergo this thing.



I noticed already that Administrator Masongsong did some briefing with some cooperatives, some of them were ailing, based on your presentation, but I'd like all GMs to undergo, as part of our communication program in understanding this thing. We have to realize it. Para tayong loko nito, naggawa tayo ng goal natin, tapos inilagay lang natin sa folder at natulog na tayo. That's why all of this will depend on the action that we have to put. We communicate it, we understand it and we give it our full support. Then, we can make the change. “

“So, I’d like to congratulate management for having this, and I, as the Secretary of DOE, I will be monitoring what kind of effort, what kind of action you’ll be doing, and I’ll give you full support. Thank you.

And the action, moved, seconded, no objections, the Strategy Map is approved.”



- **PRRD's 5 - Point Electricity Agenda**
- **PRRD's 6 - Reform Agenda**
- **PRRD's 0 -10 Point Socio-Economic Agenda**



# **PRRD's 5-Point Electricity Agenda**

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- **Access to Electricity for All**
- **Power Availability at all times**
- **Power Reliability**
- **System Efficiency**
- **Cheap Electricity Rate**



# PRRD's 6 - Reform Agenda

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1. Restore the power to the people, end elitist rule and the oligarchic regulatory-capture of our economy, and level the playing field
2. Reduce poverty, raise the living standards of our people through massive infrastructure, modernizing agriculture, supporting MSMEs, providing jobs, among others for our economic development
3. Regain our streets from crimes, drugs and fight corruption to prevent our country from becoming a NARCO-state
4. Rebuild the trust and confidence of the people on our government in our public institutions so that we can effectively deliver more on social services
5. Reform society through nationalist cultural renewal, peace building, moral recovery and values formation so that we can stand up within the community of nations as a sovereign, united and respected Filipino people;
6. Re-engineer our government system to end monopolistic unitary system to a decentralized federal system with a strong and merit-based civil service

# PRRD's 0-10 point Socio-Economic Agenda

0. Law and order: stamp out criminality, drugs, smuggling, kidnapping, address traffic crisis, honor sanctity of contracts, etc.
1. Continue and improve on current macro-economic policies: strengthen tax collection and administration – reduce tax evasion, corruption and smuggling in revenue collection agencies (BIR & BoC).
2. Reform the tax system to make it more progressive, equitable, and globally competitive - including indexation to inflation of tax brackets for personal and corporate income taxes.
3. Strongly attract foreign, besides local, direct investments by: (a) easing constitutional economic restrictions and other PH laws; (b) enhance ease of doing business (cut red tape); (c) enforce law and order.
4. Accelerate infrastructure spending, with at least 5% of GDP spending target; address bottlenecks in the PPP program
5. Pursue agricultural development, focusing on farm-level productivity, via support services to small farmers, improving market access, and fostering agricultural value chain through partnerships with agribusiness firms. This is part of broader rural and regional development strategy that includes promoting tourism.
6. Address bottlenecks and land reform and management systems, including security of land tenure to make projects bankable, thereby attracting investments in rural areas.
7. Strengthen basic education, focusing on skills in communication, math and logical thinking; provide scholarships for tertiary education, and address skills-jobs mismatches.
8. Promote S&T and CA (creative arts) to enhance innovative and creative capacities- needed for self-sustaining inclusive development and participation in global knowledge economy.
9. Expand and improve the CCT, indexing grants to inflation while tightening its administration.
10. Step up implementation of RPRH Law to enable couples, especially the poor, to have informed choice on the number and spacing of children they can properly care & provide for.

# **PRESIDENT DUTERTE** ADMINISTRATION

## **10-POINT SOCIOECONOMIC AGENDA**





“To have a society that is predominantly middle-class, where Filipinos will enjoy long and happy lives under a high-trust society”



*The Life We Want*



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# **Guide and a Call for Action**

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- To the MCOs, leadership, management staff, partners and associates, the MSEAC and BMCEC, the BOD, always be guided with the corporate culture and good governance institutionalized in the NEA and at your respective ECs.
  - Continue the DREAMS nurtured in the REP through the NEA and EC Movement in particular, as well as in the Electricity Consumers and the Power Industry in general.
  - Dream that everything conceptualized, developed and carried out in the REP will redound to the benefit of the electric cooperative movement in general and the MCOs (Member-Consumer-Owners) in particular.

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- Dream of continuing the REP and REC through the NEA, DOE and OP, as well as of the Congress. With the NEA that is strong and faithful to its mandate of total electrification in the countryside; dynamic and responsive, a vanguard of sustainable rural development, in partnership with globally-competitive ECs and empowered Electricity Consumers, free of control and/or manipulation from the powers that which serves the interests of the elite and oligarchs.
  - Dream of a successful, viable, sustainable partnership between NEA-EC-MCOs.

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- Dream that the ELECTRICITY CONSUMERS through the NCECCO and its convenors, the RECOBODA, ABDEC, MCPC, NL-EC-MCO, CARESPI, ECAP, LeCARES and NEAADCOM, will be housed in not just contemporary and functional building in the metropolis, but in a headquarters that is truly in the service of, by and for the people, the MCOs.
  - Dream of ECs business enterprises, such as the sub-transmission and GENCO/IPPs, consumers bank, among others, thriving amidst the competitive industry in the EPIRA environment, presently dominated, if not monopolized by the elite in the industry.

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- Dream of not just a strong, but consolidated and sustained MCEP (Member Consumer Empowerment Program) at the sectoral, barangay, municipal/city, provincial, regional and national levels.
  - Dream of a successful, viable and sustainable foundation for, of and by the Electric Consumers.
  - Dream of a leadership in the NEA, ECs and MCOs represented not just by a few, through the BOA, BOD, at the national, regional and provincial levels, but multiplied down to the district (MSEAC), barangay (BMCEC) and sectoral levels.

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- Dream of an EC management, with partners and associates in the Electric Cooperative levels that is not just united, solid and consolidated, but are also competent, competitive and **WORLD CLASS**.
  - Dream of a network of movement and political party represented not just in the halls of Congress, but in the Executive branches of government as well, down to the local government units with representatives who truly bring the strong voice of the electric and utility consumers, as well as, of the Electric Cooperative Movement.
  - Dream for sustainable rural development consistent with the vision of total human development in all aspects; be it economic, social, political, cultural and environmental.



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**our DREAM**

**by Monsignor Moses Coady of Canada**

**We have no desire to remain at the beginning.**

**To create a nation of mere shopkeepers/consumers.**

**We want our people to look into the sun and into the depths of the sea.**

**We want them to explore the hearts of their fellow human beings.**

**We want them to be whole persons, eager to explore all the avenues of life to attain perfection.**

**We want for them the capacity to enjoy all that a few creative people have placed at their disposal.**

**We desire above all, that they will discover and develop their own capacities for creation.**

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*Thank you*

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