



Republic of the Philippines  
**NATIONAL ELECTRIFICATION ADMINISTRATION**  
*"The 1<sup>st</sup> Performance Governance System – Institutionalized National Government Agency"*

31 July 2012

**MEMORANDUM**

**T O : ALL ELECTRIC COOPERATIVES**  
**SUBJECT : National Electrification Awareness Month**

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This August 2012, we will be celebrating the 4<sup>th</sup> National Electrification Awareness Month with the theme, *"NEA-ECs: Magkaagapay sa Tagumpay"*. Various activities are lined up to enhance public consciousness on the Rural Electrification Program.

Along this line, may we request your assistance by way of displaying the NEAM tarpaulin within your coop premises during the month. The specifications for the said tarpaulin are attached for your guidance.

We look forward to you for your usual support in this undertaking.

**JUDITH T. ALFEREZ**  
Chairperson  
Committee on Media Relations/Publicity and Coverage  
NEAM 2012