



# ADVERTISING CONTRACT

China Robes Avenue (Pasong Tama) Corner Yague & Mascardo Sts., Makati City, Philippines | Tel. 897-8808  
VAT REG. TIN 000-903-607-000

Contract No. CA1- 10953

Date Feb - 21, 2019

OR No. \_\_\_\_\_  
OR Date \_\_\_\_\_ AO No. \_\_\_\_\_

This authorizes the PHILIPPINE DAILY INQUIRER to publish the advertisement of

ADVERTISER: MISAMIS OCCIDENTAL II ELECTRIC COOPERATIVE, INC.  
COMPLETE ADDRESS: (MOELCI-11)  
Circumferencial Road, Ozamiz City 7200  
BIR TIN: \_\_\_\_\_

PRODUCT: HC  
CONTACT PERSON/TEL NOS.: \_\_\_\_\_  
90 Ms. Cheryl M. Ong  
MOBILE NO.: \_\_\_\_\_ FAX NO.: \_\_\_\_\_  
EMAIL ADDRESS: \_\_\_\_\_

based on the following specifications/instructions:  
 NATIONAL  JOB MARKET  OBIT  LIBRE  ONLINE  OTHER(S) SPECIFY \_\_\_\_\_

AD SIZE: 2 columns x 5 modules

AD CLASSIFICATION: Bidding

ISSUE DATES: February 22, 2019

RATE: 855.00/col. SURCHARGE: module + 12% VAT

COST PER INSERTION: \_\_\_\_\_

TOTAL COST: ₱ 9,576.00

Accepted by: \_\_\_\_\_  
THE PHILIPPINE DAILY INQUIRER, INC.  
[Signature]  
\_\_\_\_\_  
(Name and Signature of Authorized PDI Representative)

MODE OF PAYMENT:  
 CASH  CHECK  C.CARD  CHARGE  PTF  ONLINE  
Direct Deposit Details (Cash / Check / Bank to Bank Fund Transfer): \_\_\_\_\_

Online Payment Details:  
Credit Card - Type | Issuing Bank | Card Number | Authorization: \_\_\_\_\_

OTHER INSTRUCTIONS:  
SUPPLY & DELIVERY OF POLE LINE HARDWARES FOR MAINTENANCE (INCLUSIVE OF VAT)

Conforme: [Signature]  
Cheryl M. Ong  
\_\_\_\_\_  
(Name and Signature of Advertiser / Authorized Representative)  
DAC - secretary  
\_\_\_\_\_  
(Position)

**ADVERTISING POLICIES**

The Philippine Daily Inquirer ("PDI") reserves the right:

- To accept/reject advertisements in accordance with publisher's policies standard of acceptance.
- To reject advertisements that are false, misleading, inaccurate, fraudulent, not in good taste, offensive, or those that fail to comply with its standards of decency and dignity or violates laws dealing with such matters as libel, intellectual property or right to privacy, among others.
- To reject advertisements promoting sauna and massage parlors, bold shows and entertainment, pornography, those exploiting sex, those advertising illegal or objectionable products and services, and those that may injure the reputation of PDI.
- To not be bound by any condition appearing on any advertiser's or advertising agency's contracts, orders or copy instructions which conflict with publication policies.
- To have all advertisers identified by the trademark or signature of the advertiser. Materials which in the judgment of PDI look like or resemble editorial pages or in cartoon technique may be marked "Advertisement" or "Advt."
- To not be responsible for poor production caused by material with wrong specifications or any losses or damages resulting from it.
- To not be able for typographical errors, incorrect insertions, omissions in advertisements published by PDI or any losses or damages resulting from them.
- To subject final lay-out and copy to editorial approval.
- Materials that are not in the possession of PDI on the specified deadline will be replaced by a similarly-sized PDI advertisement. The space reserved will be billed to the advertiser/s and/or the advertising agency responsible for the delayed materials. Cancellations will not be accepted after the deadline.
- If an advertisement contains statements or illustrations that are not deemed acceptable, and that PDI thinks should be changed or eliminated, the advertiser and/or the advertising agency will be notified. Advertising agency, however, if changes cannot be negotiated, the advertisement will be declined by PDI.
- The advertiser and the advertising agency jointly and severally agree to indemnify, defend and hold harmless PDI, its officers, losses, damages, costs and expenses (including legal fees) for which PDI may become liable by reason of PDI's publication of the advertisement.
- PDI will charge a late payment fee equivalent to 3% for every month of delay for unpaid balances.
- PDI may change its policies at any time in its sole discretion by amending the terms of its advertising contract.
- Only written complaints filed within 30 calendar days after publication shall be entertained.