



14 July 2017

Institutional Advisory No. 28

TO : **ALL ELECTRIC COOPERATIVES (ECs)**
ATTENTION : General Managers
SUBJECT : **2017 NEA-ECs' Nationwide Tree Planting Program**

In 2011, the Philippine government established the National Greening Program (NGP) as a massive forest rehabilitation program through the issuance of Executive Order (EO) No. 26 on 24 February 2011. In support to the said program, the NEA launched its own "NEA-ECs Nationwide Tree Planting Program" in 2014 and 2015 that earned the participation of 7,731 employees of 50 ECs in 2015 and a total of 106,008 seedlings planted in the span of 2 years.

This year, we are revitalizing the said program in espousal of Executive Order No. 193: Expanding the Coverage of the National Greening Program which calls for the acceleration of the rehabilitation and reforestation of the remaining 5.4 million hectares of unproductive, denuded and degraded forestlands which contribute to environment-related risks such as soil erosion, landslides and flooding; the period of implementation is likewise extended from 2016 to 2028.

As such, we are enjoining all ECs to once again display our unity and solidarity by joining hands in this tree planting activity during the celebration of the National Electrification Awareness Month and contribute in attaining the national advocacy of mitigating the adverse impacts of climate change on forest resources and the natural environment.

May we request you to coordinate with your respective Provincial or Community Environment and Natural Resources Officers (PENROs/CENROs) for the allocation of seedlings, recommended site/location and technical assistance to ensure the successful implementation of this noble undertaking.

Further, please be advised to properly document your activities to include the shape-files or maps, geo-tagged photos and videos, with copy provided to NEA.

We look forward to your usual cooperation the EC way.


EDGARDO R. MASONGSONG
Administrator

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