



23 September 2014

**INSTITUTIONAL ADVISORY NO. 18**  
Series of 2014

**TO : ALL ELECTRIC COOPERATIVES (ECs)**

**SUBJECT : 2014 CONSUMER WELFARE MONTH CELEBRATION**

Institutional Advisory No. 17 dated 02 September 2014 re: **2014 CONSUMER WELFARE MONTH CELEBRATION** requested your support by conducting and initiating activities catering to consumer empowerment. As such, we enjoin also your respective Electric Cooperative (EC) to hang the Consumer Welfare Month (CWM) streamer at the most prominent area in your office.

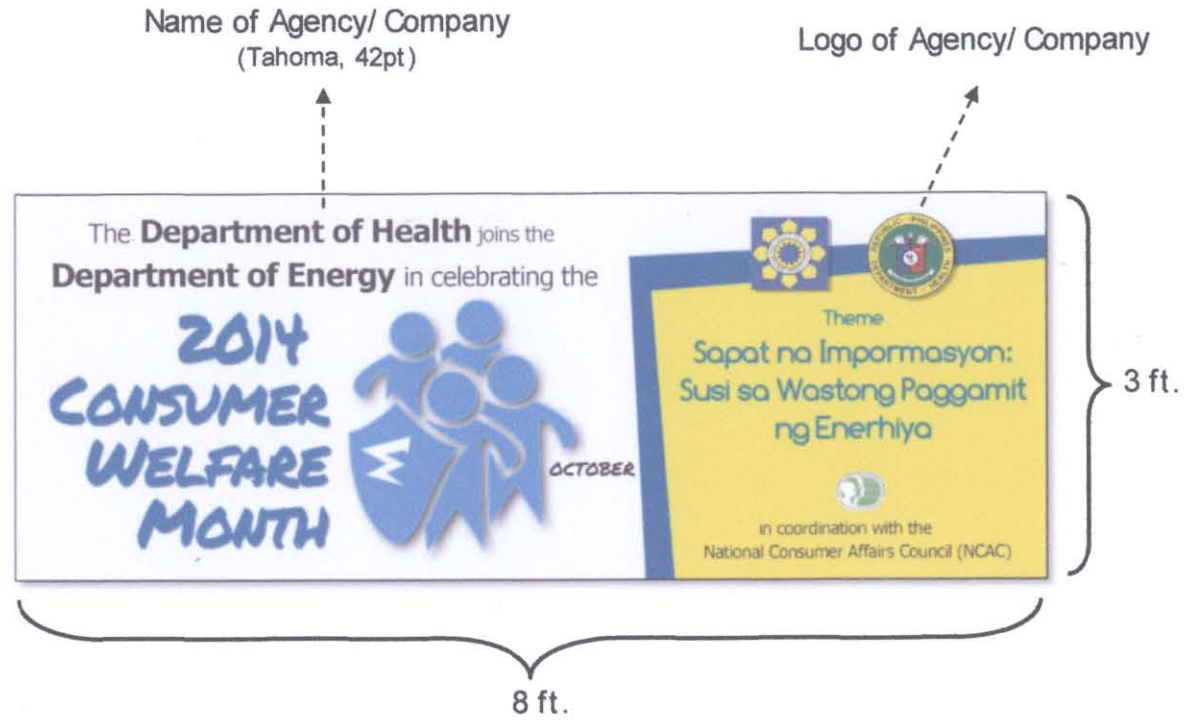
Attached is the copy of CWM Streamer Printing Guide

For your guidance.

  
**EDGARDO R. PIAMONTE**  
Deputy Administrator  
Electric Distribution Utilities Services



CWM Streamer  
Printing Guide



Please hang the streamer at any prominent area in your office.



DOE - Consumer Welfare  
and Promotion Office  
(CWPO)



02 September 2014

**INSTITUTIONAL ADVISORY NO. 17**  
Series of 2014

**TO : ALL ELECTRIC COOPERATIVES (ECs)**  
**SUBJECT : 2014 CONSUMER WELFARE MONTH CELEBRATION**

Every October of the year, the nation celebrates Consumer Welfare Month pursuant to Presidential Proclamation No. 1098. Together with the Department of Energy (DOE), the National Electrification Administration (NEA) will show the way for this year's observance of Consumer Welfare Month to highlight its continuing program on utilizing the power of knowledge to equip our energy consumers with vital information in making sound purchasing decisions and practicing efficient energy usage habits with the theme "*Sapat na Impormasyon: Susi sa Wastong Paggamit ng Enerhiya*".

The Consumer Welfare Month is anchored on the following objectives: to instill consumer consciousness on energy conservation and safety; to present government consumer programs; to make consumers aware of their basic rights and responsibilities and to consolidate issues or concerns affecting consumers. It also construes to acknowledge the crucial role of Electric Cooperatives (ECs) in developing a more vigilant consumer sector.

To achieve these objectives, we enjoy the support of your respective EC by conducting and initiating activities catering to consumer empowerment. Further, you are encouraged to access and promote these websites introduced by the Department of Energy: [www.kuryente.org.ph](http://www.kuryente.org.ph) and [www.wattmatters.org.ph](http://www.wattmatters.org.ph) with an aim to arm consumers with necessary information to achieve healthier consumption habits, and inculcate energy management within the household level.

Let us work hand in hand for the success of this undertaking.

For your guidance.

  
**EDITA S. BUENO**  
Administrator

NATIONAL ELECTRIFICATION ADMINISTRATION  
Office of the Administrator



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9/10/14